

THE PROFESSOR

Carl Maes

High Performance Coach, Fed Cup Captain & Keynote Speaker

30 years at the top of world tennis, as coach of Kim Clijsters, captain of the Belgian Fed Cup team, Head of Women's Tennis at the LTA and director of the Kim Clijsters Academy. Now translating three decades of elite performance into decisions boards, leaders and high-performing teams can make on Monday morning.

CREDENTIALS

- Coach of Kim Clijsters (Grand Slam Finalist)
- Belgium Fed Cup Final Captain
- Head of Women's Tennis, LTA
- Director, Kim Clijsters Academy
- PTR International Director of Coaching
- Keynote speaker at 7+ ITF World Conferences

SIGNATURE KEYNOTES

Coaching a #1: what pressure really does to performance

The physiology and psychology of top-level pressure and how leaders design environments that absorb, not amplify, stress.

Gender Dynamics

Similarities and differences between men and women in high-performance environments, and how organisations optimise communication, leadership and talent development.

Technology, AI, and High Performance Tennis

How elite sport has embraced innovation, data and AI, and what business leaders can learn from it.

Motivation, Leadership, and Finding Your Why

The drivers behind sustained performance, resilience and leadership excellence.

FORMATS

- Keynote 45–60 min · Keynote + workshop · Fireside / Q&A · In person or virtual

Book Carl

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